

 LigaData

 BEYON

LIGADATA TELECOM DATA FABRIC

Product
LigaData Telecom
Data Fabric

Industry
Telecommunications

Country
Bahrain

Who Is BEYON Bahrain



BEYON is a global technology group born in the Kingdom of Bahrain to reach out to the region and beyond. They bring technology closer to people and businesses with best in class connectivity and digital solutions.

Challenge

Establish a next generation Enterprise Data Lakehouse repository as a platform to support business use cases for internal performance enhancement as well as external data monetization.

Solution

BEYON has deployed LigaData's groundbreaking Telecom Data Fabric and achieved the following results:

- Consolidate structured, semi-structured and unstructured data from multiple sources (on-premises and cloud) into a unified near real-time data repository they can use to drive a wide range of business use cases.
- Provide a data governance layer to manage shared data access with roles and privileges.
- Support batch and real-time data capabilities.
- Comply with data privacy regulations (such as GDPR & PDPL), ensuring compliance with the latest information security standards.

Results

BEYON is using their LigaData Telecom Data Fabric solution to enable data discovery, and development of innovative ML and AI based solutions to their business use cases. These solutions are driving improvement in the metrics that matter such as average revenue per user (ARPU), customer churn, customer lifetime value (CLV), customer satisfaction (CSAT), and net promoter score (NPS).